

Outreach Planning Guide Workshop

Learning Objectives

The objectives of this workshop are to:

1. Introduce the Outreach Planning Model and Guide
2. Work through tools to facilitate use of the model
3. Provide a venue for the exchange of local and national expertise
4. Identify gaps and needs that have not yet been addressed

AGENDA

Breakfast

Welcome and Housekeeping

The Outreach Planning Guide Project

Defining Outreach

Step 1: Know your population

Break

Step 2: Design your outreach program

Step 3: Deliver services

Lunch

Step 4: Measure the results

Break

Tools to support implementation

Next steps and feedback

